

Prudential Financial, Inc. to Hold 2017 New York Investor Day; Live Webcast Available

NEWARK, N.J., May 19, 2017 - Prudential Financial, Inc. (NYSE:PRU) will hold its New York conference for institutional investors and analysts on Tuesday, June 6, 2017. On that date beginning at 8:30 a.m. and ending at approximately 12:30 p.m., the general public is invited to access a live webcast and presentation materials on the Investor Relations website at www.investor.prudential.com. A replay will also be available on the Investor Relations Web site through June 20.

Presenters at this conference will include Chairman and CEO John Strangfeld as well as other members of the senior management team.

Questions may be directed to Investor Relations at investor.relations@prudential.com.

Prudential Financial, Inc. ([NYSE: PRU](http://NYSE:PRU)), a financial services leader with more than \$1 trillion of assets under management as of March 31, 2017, has operations in the United States, Asia, Europe, and Latin America. Prudential's diverse and talented employees are committed to helping individual and institutional customers grow and protect their wealth through a variety of products and services, including life insurance, annuities, retirement-related services, mutual funds and investment management. In the U.S., Prudential's iconic Rock symbol has stood for strength, stability, expertise and innovation for more than a century. For more information, please visit news.prudential.com.



MEDIA CONTACT: Laura Burke

973-802-9489

laura.burke@prudential.com